

# World Audio-Visual & Entertainment Summit

**WAVES 2025**

Mumbai, India

1<sup>st</sup> May - 4<sup>th</sup> May 2025



## India's Legacy

# Timeless Wisdom to bring in Global Harmony

### India's Rich Cultural Heritage



***Spirituality and Yoga*** emphasise holistic well-being and mental peace



Rich culture of **Performing Arts** such as Music, Art and Dance



***Literature and Philosophy*** of Vedas and Upanishads



***Tradition of Storytelling with*** epics such as Ramanya, Mahabharata & Gita



### Strengths of M&E Industry



***Growing economy*** & Increasing Consumption



World's ***largest film industry***



Young & vibrant ***Creator ecosystem***



Rapid ***Digital Growth & Internet Reach***





**19th January, 2019**

**Inauguration of National Museum of Indian Cinema, Mumbai**

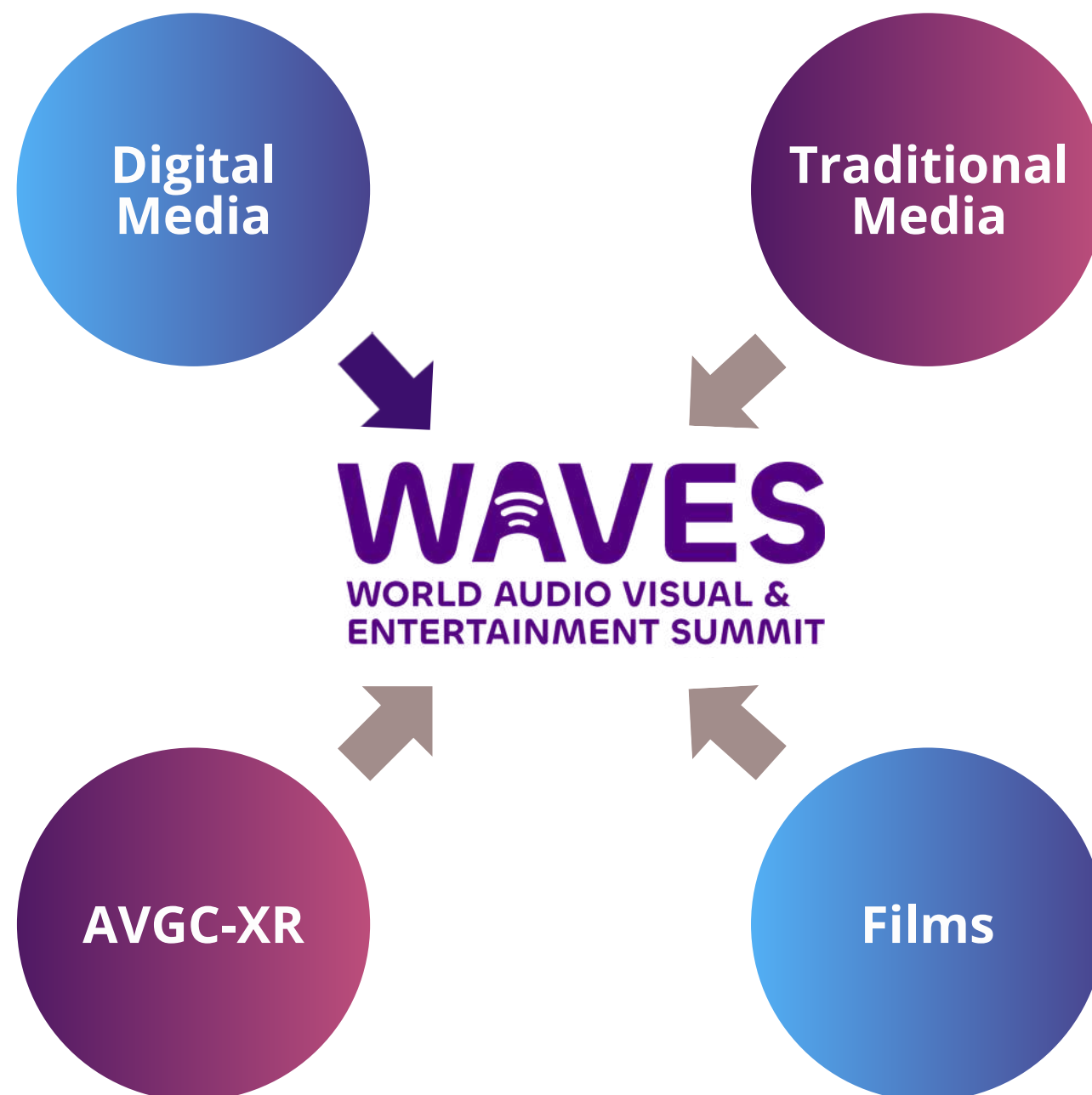
Hon'ble Prime Minister of India, Shri Narendra Modi said,  
"Let's start with one such Summit and then we make it global  
summit no less than Davos'



# What is WAVES?

- Social Media Platforms
- OTT
- Online Creators
- App Economy

- Generative AI
- Animation & VFX
- Gaming & esports
- AR/VR/XR
- Comics



- News Media
- TV & Radio

- Films & Documentaries

# Advisory Board

## Subgroups

### 1. Outreach

International and domestic outreach to stakeholders, proposing names and contact details, securing partnerships, and promoting the summit

### 2. Bharat Pavilion

Curate and build Bharat Pavilion, showcasing cultural, technological, and entertainment achievements.

### 3. WAVES Bazaar

Oversee WAVES Bazaar, onboarding of buyers and sellers of media IPs.

### 4. WaveXcelerator

Develop and execute initiatives for emerging talent, startups, including funding, mentorship and networking opportunities

### 5. Creatosphere

Curate workshops, masterclasses, and discussions with creators, and the facilitate awards for winners of Create in India Challenges.

### 6. WAVES Culturals

Plan and organize cultural performances, including concerts, events, and classical performances at WAVES.

### 7. Media and Publicity Subgroup

Promote WAVES internationally and in India.



# The world's first convergence event for the entire Media & Entertainment sector

# World Audio-Visual & Entertainment Summit

*...where technology meets human touch*



## Venue

Jio World Convention Centre  
& Jio World Garden

Mumbai, India



## Event Outline

Total

**4 Days**



Duration

**1st May 2025–4th May 2025**

Conferences  
WAVES Bazaar  
Creatosphere  
WaveXcelerator

**3 Days**



**1st May 2025–3rd May 2025**

Exhibition  
Gaming Arena

**All Days**



Business Hrs: 1st May–2nd May 2025

**1st May–4th May 2025**

# WAVES

## At a Glance



### PM's CEO Roundtable

Opportunity to **interact at the highest level**



### Creatosphere

**Interact and collaborate** with winners of Create in India Challenge **Masterclasses & workshops** for content creators



### Announcement of WAVES Awards



### WAVES Culturals

**Classical concerts, classicals & fusion performances**



### WaveXcelerator

**Showcasing Indian Media startups**

PM's CEO  
Roundtable

Global Media  
Dialogue

Thought  
Leaders Track

Bharat  
Pavilion &  
Exhibition

WAVES  
Bazaar

WAVE  
Xcelerator

WAVES  
Awards

Creato  
sphere

### Global Media Dialogue

Opportunity to **interact with Ministers, officials** and **policy leaders** from various countries



### Thought Leaders Track Plenary & Conference Sessions



### Bharat Pavilion, Exhibition & WAVES Gaming arena



### WAVES Bazaar

**Explore, engage and collaborate** with innovators and content creators







# Global Media Dialogue

## Ministers Track

Interaction of Ministers and key policymakers dealing with M&E sector across the globe

Outcome

## WAVES Declaration 2025





# Thought Leaders Track

**Plenary Sessions**

**Conference Sessions**

**Breakout Sessions**

## Outcome

- Gaining global diverse perspectives and insights of top CEOs and thought leaders
- Showcasing Indian M&E Sector to the world
- Strategic discussions for collaborations

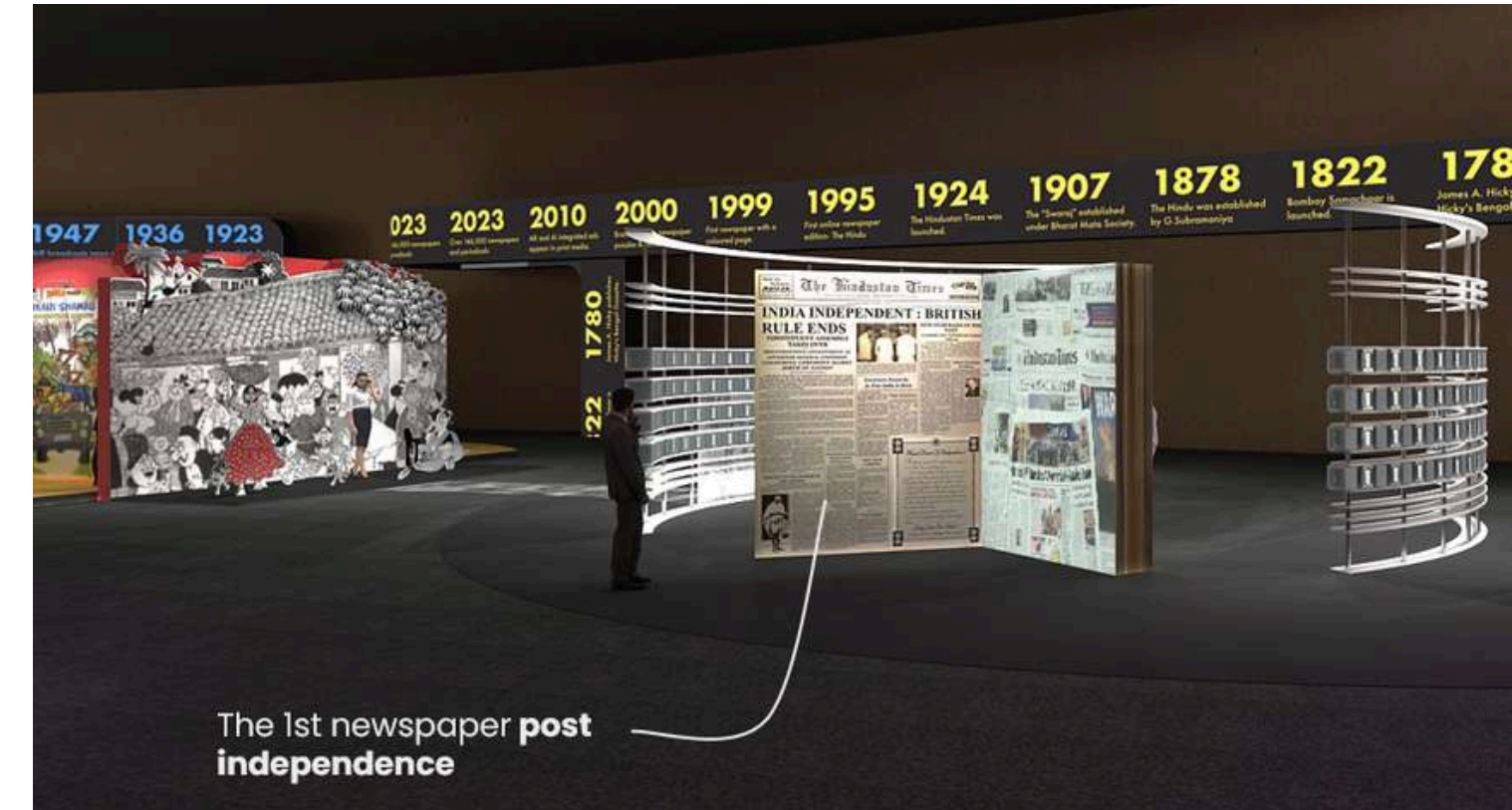




# Exhibition

## Key Highlights

- Participation of M&E companies for B2B collaborations
- Pavilions by major companies in the M&E sector
- Showcasing Indian Intellectual properties
- Experiential and immersive zones
- Gaming Arcade
- Bharat Pavilion







# Bharat Pavilion

India as the Content Hub of the World

- A glimpse of the journey of Indian storytelling from Natyashastra to now and beyond.
- Highlighting India's innovations and leadership in M&E Sector



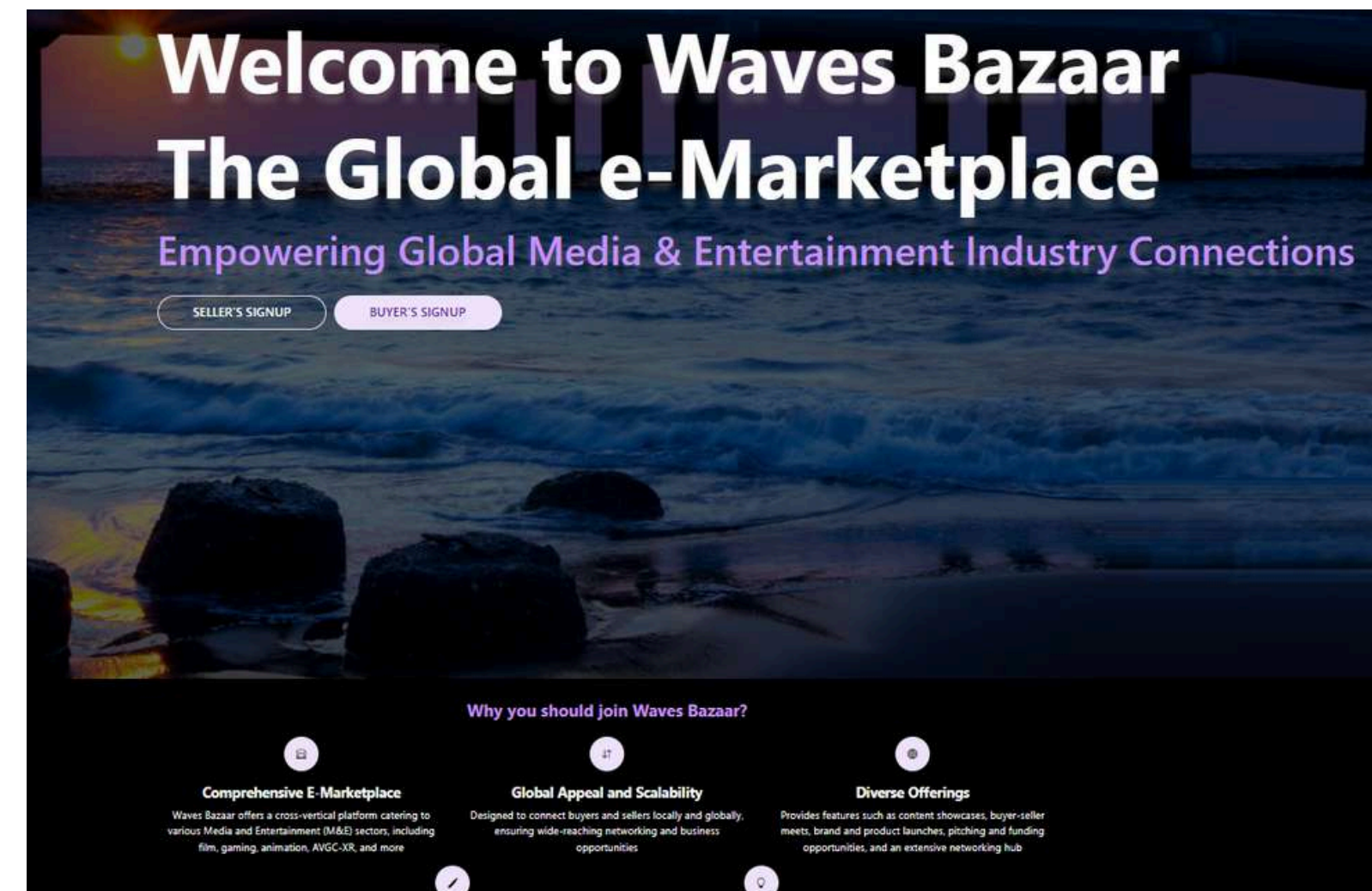


# WAVES Bazaar

- Global e-Marketplace for M&E
- Physical meeting spaces for buyers, sellers & other stakeholders at the venue

## Outcomes

- Match-making of talented Indian & global creators and studios
- Partnerships for co-production with Indian & global studios
- Networking with global producers & broadcasters
- Cost efficient, high-quality content acquisition





# WaveXcelerator

- Exploring Investment opportunity for startups in the M&E sector
- Live pitching sessions for Startups

## Outcomes

- Financial Investment
- Support through Incubation & Acceleration Programs in IICT and other educational institutions
- Mentorship program for selected Startups
- Possibility of grants under Startup India mission to be explored







# WAVES Culturals

To showcase India's rich and diverse Performing Arts Heritage

Live Concerts

National, International & Fusion Performances

Classicals- showcasing india's diverse tradition of music, dance, etc





‘Create in India, Create for the World’

# Creatosphere

to amplify

## Creators’ Economy

Masterclasses/ Workshops

Creators Conclave

Infusion of funds

WAVES CIC Awards: Indian & Global Category

Create in India Challenge Grand Finale







# Create in India Challenge Season 1

## Films

- Film Poster Making Competition
- Trailer Making Competition
- Young Filmmakers Competition

## Animation

- WAVES Anime+Manga Contest
- Animation Filmmakers Competition
- WAVES VFX Competition
- WAVES Awards of Excellence

## Gaming

- Game Jam
- WAVES ESPORTS Championship
- City Quest: Shades of Bharat
- Innovate2Educate- Handheld Device Challenge
- Tech Triumph Program

## Comics

- Comics Creator Championship
- AI Comic Chronicles

## AR/VR/XR

- XR Creator Hackathon
- A.I. Avatar Creator Challenge

## Generative AI

- AI Art Design



# Create in India Challenge Season 1

## Social Media

- Waves Explorer
- Reel Making Competition

## Radio

- Community Radio Content Challenge

## Advertising

- WAVES Hackathon Adspend Optimizer
- Make the World Wear Khadi

## Broadcasting

- WAVES Promo Video Challenge
- Truth Tell Hackathon

## Emerging Technology

- India: A bird eye's view
- Anti-Piracy Challenge

## Music

- Battle of the Bands
- Symphony of India
- Theme Music Competition
- Resonate: The EDM Challenge
- Wah Ustad



# Thank You!